



**CHANGING
LICENSE**

BRUCE KURTZ

**“In the 60’s I was an artist because
artists had the greatest license.
In the 70’s I was an art critic because
art critics had the greatest license.
Now artists are better off, so I’m
changing license.”**

**“I’m still a writer, but I’ve gone
from spelling to . . .” (punctuation)**

“I like magazines better than books.”

**“I used to perform in front of the
camera. Now I perform behind it.”**

**“A picture is worth a thousand
words. That’s about four pages.”**

**“Parenthesis are the Greek chorus
or the Shakespearian aside. My
parenthesis whisper.”**

**“Something I’m learning: Part of
being a good talker is knowing when
to shut up.”**

**“I like advertising because I like
being able to control the future.
I used to be a critic.”**

“Art is advertising.”

“I am an advertisement.”

**“I’ve been doing art all the time
but I just came out the closet.”**

“Everything has its limits.”

**“Space and attention. That’s what
makes art sell, just like advertising.”**

“You’ve gone too far!”

“Life is a job.”

**“Everything I know as a performer
I learned from Cher.”**

“I like clichés.”

“I love jokes.”

“Oh those artists!”

**“I’m called an artist because that’s
the marketing system I understand.
I might have been Jackie O.”**

**“I don’t do anything original.
I steal it all.”**

“Andy Warhol is my grandmother.”

“Am I kidding?”

**“I used to do performance. Now my
Polaroid performs.”**

**“I’m really very shy, so I use my
camera to meet people.”**

**“I just make snapshots. I try not to
be artistic.”**

**“Instamatics are the Timex of
photography. Polaroid is T V.”**

**“First they compared me to Warhol.
Then Duchamp. All these goddamn
drag queens are stealing my act.”**

“Save your Christmas cards!”

**“You can call anything revolutionary
and sell it.”**

“You’ll do anything for my camera.”

“My camera is a catalyst.”

**“The end of one thing is the
beginning of another.”**

“The beginning of the difference.”

**“I’m an artist so I’m a beauty
chauvinist.”**

“I went to beauty school.”

Shopping List

Instamatics

"Finger in Front of the Lens"

"Interstate Instamatics"

"Every Gas Stop from Oneonta to Hollywood"

"Every Gas Stop from Hollywood to Oneonta"

Polaroids

"Art Celebs"

"Local Celebs"

"Censored"

Video*

"Andy Warhol Loves America"

*Video represented by Howard Wise, Electronic Arts Intermix

Jottings . . .

- "A Conversation with Robert Smithson," *The Fox*, No. 2, November, 1975.
- "The Sculpture of Robert Grosvenor: 1965-75," *Arts Magazine*, October, 1975.
- "Robert Ryman at John Weber," *Art in America*, March-April, 1975.
- "Reflections on a Videotape, 'Shooting Star,' by Bruce Kurtz," *Art/Rite*, September, 1974.
- "Television Is Art Education," *Art Education*, September, 1974.
- "Abstraction and Actuality: From Modernism to Post-Modernism," *Arts Magazine*, December, 1973.
- "Fields: Peter Campus," *Arts Magazine*, May, 1973.
- "Video Is Being Invented," *Arts Magazine*, December/January, 1973.
- "Interview with Harry N. Abrams," *Arts Magazine*, September/October, 1972.
- "Documenta V: A Critical Preview," *Arts Magazine*, June, 1972.
- "Interview with Guiseppe Panza di Biumo," *Arts Magazine*, March, 1972.
- "Samaras' AutoPolaroids," *Arts Magazine*, December/January, 1972.
- "Sonsbeck 71: Beyond Lawn and Order," *Arts Magazine*, September/October, 1971.

Forthcoming . . .

- "The Present Tense." in *Video Art*. Ira Schneider and Beryl Korot, editors. Harcourt, Brace, Jovanovich, Spring, 1976.
- "Global Trends in Experimental Television." in *The New Television*. Douglas Davis, editor. M.I.T. Press.

Miller/Hocking